



Welcome to Costco. I love you.

The Dunce Day Clock

We Are Minutes From Idiocracy

IT IS TEN MINUTES TO IDIOCRACY

NOV. 2008: BARACK OBAMA IS ELECTED PRESIDENT OF THE UNITED STATES OF AMERICA.

IT IS TWO MINUTES TO IDIOCRACY

OCT. 2008: COMPANIES LOBBY TO EXEMPT TOYS FROM NEW LEAD LIMITS.

AUG. 2008: CROCS ARE SOLD AT COSTCO.

DEC. 2007: BRAWNDO THE THIRST MUTILATOR IS DISTRIBUTED.

MAY. 2007: IN KENTUCKY, A \$27 MILLION MUSEUM IS ESTABLISHED TO PROMOTE CREATIONISM; DINOSAURS CO-EXIST WITH ADAM AND EVE IN ITS EXHIBITS.

2007: "CHASE," "NEVAEH," AND "BRAYDEN," APPEAR IN THE TOP 100 BABY NAMES.

DEC. 2006: AMERICANS FIGHT OVER THE "TICKLE ME ELMO" DOLL.

IT IS FOUR MINUTES TO IDIOCRACY

AUG. 2005: JACK ABRAMOFF INDICTED.

2004: THE MISS AMERICA CONTEST IS DEMOTED TO CABLE TELEVISION.

IT IS TWO MINUTES TO IDIOCRACY

2004: MTV REFUSES TO BROADCAST ADS FOR THE MOVIE "SUPER SIZE ME."

2003: RUFFLES OFFERS PARENTS \$50,000 TO NAME THEIR CHILD AFTER THE COMPANY'S MASCOT, "HORTON."

2001: A BUSH APPOINTEE COINS THE TERM, "THE MIRACLE OF INSTANT CREDIT;" THIS MIRACLE ACCELERATES THE SUBPRIME MARKET, PRODUCES LOW AND NO DOCUMENTATION LOANS, ETC.

IT IS THREE MINUTES TO IDIOCRACY

DEC. 2000: GEORGE W. BUSH IS VESTED WITH THE PURPLE; PROCEEDS TO APPOINT OVER 100 LOBBYISTS TO GOVERN INDUSTRIES THEY ONCE REPRESENTED.

APR. 2000: KRISPY KREME GOES PUBLIC.

IT IS TEN MINUTES TO IDIOCRACY

1997: THE CLINTON ADMINISTRATION LOOSENS RULES FOR DIRECT TO CONSUMER DRUG ADVERTISING; BY 1999, BOB DOLE PITCHES DRUGS TO MANAGE "ED" ON TELEVISION.

1996: MCDONALD'S RESTAURANTS ARE SO NUMEROUS THAT THEY CANNIBALIZE THEIR OWN SALES REVENUE.

1995: STATES BEGIN TO ROLL BACK MANDATORY MOTORCYCLE HELMET LAWS.

1995: IT IS DISCOVERED THAT BRAND RECOGNITION BEGINS AT TWO YEARS OF AGE.

IT IS FIFTEEN MINUTES TO IDIOCRACY

1992: "TEEN TALK" BARBIE DECLARES, "MATH CLASS IS TOUGH;" ASKS, "WANT TO GO SHOPPING?"

1991: FIRST JERRY SPRINGER SHOW.

1989: IN EXCHANGE FOR FREE TELEVISIONS, SCHOOL DISTRICTS ALLOW ADVERTISING SUPPORTED NEWS SHOWS TO BE BROADCAST DURING CLASS TIME.

IT IS EIGHTEEN MINUTES TO IDIOCRACY

1943: AYN RAND PUBLISHES THE FOUNTAINHEAD.

APR. 1942: THE COMMERCIAL FREE SPEECH DOCTRINE IS INVENTED BY THE SUPREME COURT.

IT IS TWENTY MINUTES TO IDIOCRACY

1845: FLORIDA ADMITTED TO THE UNION.